

**Food for Thought:** Values considered important (by generation):

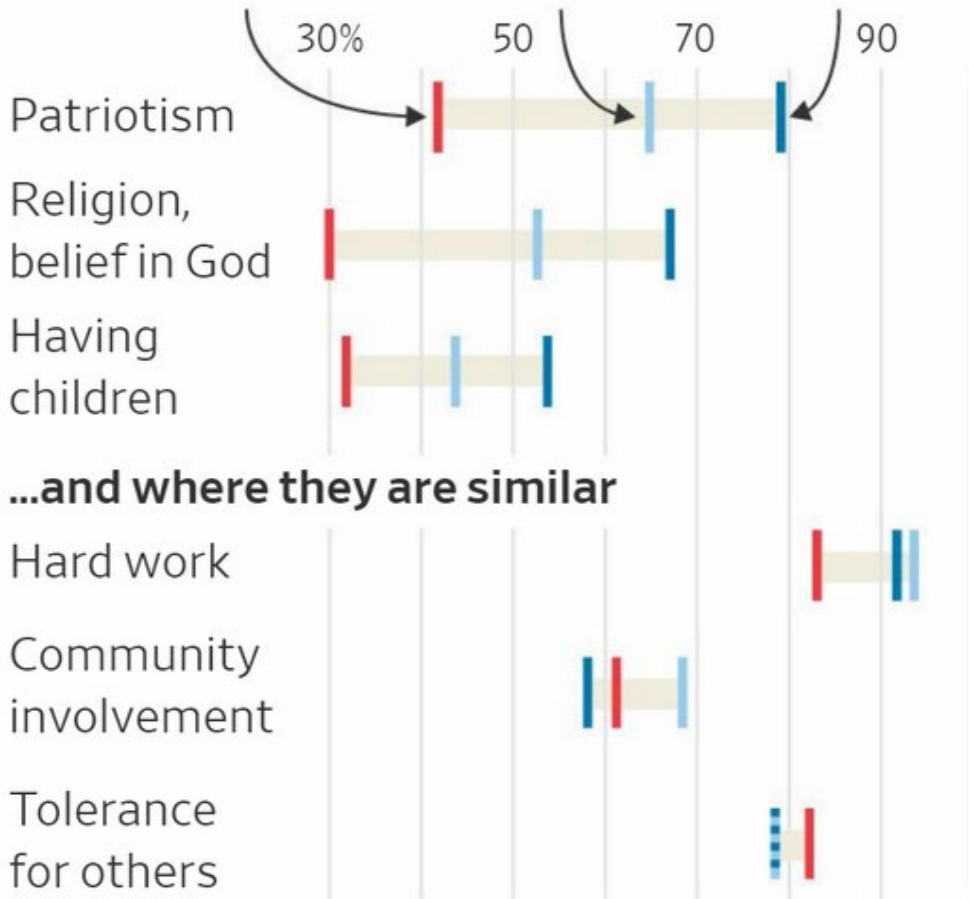
Source: @WSJ; [Read full article](#)

Values that are considered 'very important' by generation.

Posted on  
WSJ: The Daily Shot  
16-Sep-2019  
@SoberLook

**Here are where younger generations differ from older ones...**

**Generation Z/  
Millennial**      **Generation X**      **Boomers/  
Silent**  
Ages 18-38      Ages 39-54      Ages 55-91



**...and where they are similar**

Hard work  
Community involvement  
Tolerance for others

Source: WSJ/NBC News telephone poll conducted of 834 registered voters from Aug. 10-14; margin of error +/- 3.39 percentage points